



[12406/35]

THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s) : Stephen LUPO et al.
Serial No. : 09/825,409
Filing Date : April 3, 2001
For : INTERACTIVE MEDIA RESPONSE
PROCESSING SYSTEM
Group Art Unit : 2143
Examiner : Joseph E. Avellino
Attorney Docket : 12406/35
Number
Confirmation No. : 1638

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on:

Date:

11/26/07

Signature:

Andrew L. Reibman (Reg. No. 47,893)

AMENDMENT

SIR:

This paper addresses the Office Action dated May 24, 2007, for which the three-month shortened statutory response date was extended by the payment of a three-month extension of time to Nov. 26, 2007 (Nov. 24 being a Saturday). Please reconsider the application in light of the remarks given below.

Amendments to the Claims are reflected in the **Listing of Claims** that begins on page 2 of this paper.

Remarks begin on page 7 of this paper.